

RJ REYNOLDS

TOBACCO COMPANY

February 21, 1995

 **Electronic Mail**

ROUs:

#1110 Boston (Fax: (508) 435-2658)
#1210 NY Metro (Fax: (908) 417-9076)
#1310 Philadelphia (Fax: (215) 659-0623)
#1510 Hartford (Fax: (203) 687-1309)
#1710 Pittsburgh (Fax: (412) 257-9763)
#6210 Chicago (Fax: (708) 459-5992)
#6710 Detroit (Fax: (810) 377-1122)
#6810 Cincinnati (Fax: (513) 772-0016)

MAY DORAL PROMOTIONS

- DORAL B2G1F
- DORAL B1CG5F
- DORAL B2CG1F

As information, ROU 16XX will handle the above promotions at our Region level only.

We will not transfer product, nor work any of these Doral promotions outside of our Region due to the difficult program administration resulting from:

- non-conformity of brand styles across Regions, and
- non-conformity of allocation amounts by brand style

Thanks for your help, and if you have any questions please call.

Sincerely,

Stephen

S. R. MacLeod
Regional Operations Manager
SRM/jc

S. R. MacLEOD
Region Operations Mgr

150 Lawrence Bell Drive
Suite #108

Williamsville, NY 14221
(716) 634-9232
Fax (716) 634-3145

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PTC	SAM	
ROM	PA	SC
RM	PC	MC
240	1242	SAM

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